



# DIAS SATRIA, SE., M.APP.EC., PH.D.

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I am an Assistant Professor in Economics Department at Brawijaya University, Indonesia. My expertise are Creative Economics and Digital Economics. I am also a research fellow for “Exploring the Effect of Covid-19 on Cooperative Financial Institutions in Bali” and “Analysis of The Level of Readiness For The Application of One Village One Product in The Small and Medium Batik Tulis Industry in Sidoarjo District”.

## Research and Community Services Experience

2020 to 2022

### RESEARCH

- Dilema Kantong Plastik: Antara Kebutuhan dan Kepentingan Lingkungan
- Data Analitik Perspektif Ekonomi dan Bisnis
- Big data analytics of sustainable ecotourism development in Bromo Tengger Semeru National Park
- Role of Creative Economy on Local Economic Development
- Land Titling and Mortgage Right and Its Impact on Financial Deepening, Investment and Economic Growth in East Java

2019 to 2021

### COMMUNITY SERVICES

- Konsep Desa Kewirausahaan Jawa Timur
- Ketahanan Pangan Sebagai Upaya Pemulihan Ekonomi dan Mitigasi Dampak Pandemi Covid-19
- Sosialisasi Produk Pembiayaan dan Jasa Keuangan Syariah Kepada Masyarakat Kecamatan Pakis Kabupaten Malang
- Pelatihan Digital Marketing Bagi Pelaku Usaha di Kabupaten Blitar
- Penguatan Publishing Information System di PT. Sinergy Insan Cendikia

## Teaching Areas

- Digital Economy
- Banking Marketing
- Economic Research Methodology
- Entrepreneurship
- Introduction to Economics
- Intermediate Macroeconomics
- Local Economic Development and Participatory Planning

## Education

Doctor of Philosophy (Ph.D.) – 2015  
University of Adelaide, Australia

Master of Applied Economics  
(M.App.Ec.) – 2007  
University of Adelaide, Australia

Sarjana Ekonomi (S.E.) – 2004  
Universitas Brawijaya, Indonesia

# CURRICULUM VITAE (CV)

## I. Personal Information

- A. Full Name (with degree) : DIAS SATRIA, SE., M.App.Ec., Ph.D.
- B. Employee Identity Number : 198208072005011002 / 0007088201
- C. Place and Date of Birth : Jakarta, 07 August 1982
- D. Gender : Male
- E. Rank, Level : III/d, tmt. 2018-10-01
- F. Functional Position :
- G. E-mail : dias.satria@ub.ac.id
- H. Phone Number :-
- I. Institution / Status : Universitas Brawijaya (Legal Entity State University)
- J. Faculty : Faculty of Economics and Business
- K. Office Address : Veteran Street, Malang
- L. Residence Address :
- M. Field of Science : Creative Economics and Digital Economics

## II. Researcher Profile

- A. Scopus ID :
- B. SINTA ID : 6033041
- C. Google Scholar ID : Di053qIAAAAJ

## III. History Academic Position

### Elementary and Secondary Position

### Higher Education

1. Doktoral Degree (S3) The University Of Adelaide 2015
2. Master's Degree (S2) University of Adelaide Australia 2007
3. Undergraduate Degree (S1) Universitas Brawijaya 2004

#### IV. History of Academic Position

1. Assistant Professor : tmt. 2011-10-01, SK Nomor : 6506/UN10/KP/2011
2. Lecturer : tmt. 2008-12-01, SK Nomor : 9343/J10/KP/2008

#### V. Research Experience (Last 5 Years)

1. Dilema Kantong Plastik: Antara Kebutuhan dan Kepentingan Lingkungan 2022
2. Data Analitik Perspektif Ekonomi dan Bisnis 2022-08-31
3. Exploring the Effect of Covid-19 on Cooperative Financial Institutions in Bali 2022-01-13
4. Analisa Big Data Daya Saing Sektor Pariwisata di Jawa Timur 2021-09-20
5. ANALYSIS OF THE LEVEL OF READINESS FOR THE APPLICATION OF ONE VILLAGE ONE PRODUCT IN THE SMALL AND MEDIUM BATIK TULIS INDUSTRY IN SIDOARJO DISTRICT 2021-07-31
6. Big data analytics of sustainable ecotourism development in Bromo Tengger Semeru National Park 2021-07-31
7. DAYA SAING EKOWISATA BERKELANJUTAN TAMAN NASIONAL BROMO TENGGER SEMERU 2021-07-31
8. COMPETITIVENESS OF SUSTAINABLE ECOTOURISM AT THE BROMO TENGGER SEMERU NATIONAL PARK 2021-07-31
9. Role of Creative Economy on Local Economic Development 2021-07-31
10. Role of Creative Economy on Local Economic Development 2021-07-31
11. Big data analytics of sustainable ecotourism development in Bromo Tengger Semeru National Park 2021-04-30
12. COMPETITIVENESS OF SUSTAINABLE ECOTOURISM AT THE BROMO TENGGER SEMERU NATIONAL PARK 2021-04-21
13. DAYA SAING EKOWISATA BERKELANJUTAN TAMAN NASIONAL BROMO TENGGER SEMERU 2021-04-01
14. IDENTIFICATION OF ENHANCING FACTORS FOR INCREASING THE POWER COMPETITIVENESS OF SMALL MEDIUM INDUSTRY OF BATIK IN SIDOARJO DISTRICT WITH INTEGRATION OF GREEN INNOVATION APPROACH AND ISM 2020-11-14

15. Land Titling and Mortgage Right and Its Impact on Financial Deepening, 2020-07-31  
Investment and Economic Growth in East Java
16. Analisis Pola Konsumsi Pangan Rumah Tangga Miskin di Provinsi Jawa Timur 2018-07-31
17. Analisis Pola Konsumsi Pangan Berdasarkan Status IPM di Jawa Timur 2018-07-31

#### **VI. Community Service Experience (Last 5 Years)**

1. Konsep Desa Kewirausahaan Jawa Timur 2021
2. Pelatihan Digital Marketing Bagi Pelaku Usaha di Kabupaten Blitar 2019
3. Pelatihan Digital Marketing Bagi Pelaku Usaha di Kabupaten Blitar 2019
4. Desain Alat Pengasap Ikan dan Digitalisasi Pemasaran untuk Produk ikan Asap di Prigi, Kabupaten Trenggalek
5. Sosialisasi Produk Pembiayaan dan Jasa Keuangan Syariah Kepada Masyarakat Kecamatan Pakis Kabupaten Malang 2020
6. Penguatan SDM Lokal Kreatif di Bidang Model Bisnis dan Pemasaran Ekowisata Kopi Desa Sukodono Kabupaten Malang
7. KETAHANAN PANGAN SEBAGAI UPAYA PEMULIHAN EKONOMI DAN MITIGASI DAMPAK PANDEMI COVID-19 2021
8. Penguatan Publishing Information System di PT. Sinergy Insan Cendikia
9. Penguatan Publishing Information System di PT. Sinergy Insan Cendikia
10. pelatihan Digital Marketing Bagi Pelaku Usaha di Kabupaten Blitar 2019
11. Inovasi dalam pengembangan desa wisata Rejoagung Kecamatan Srono 2017 Banyuwangi yang berdaya saing berbasis potensi budaya, kearifan lokal dan ekowisata