



Laila Masruro P., M.S.E.I.

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I am a Lecturer in Economics Department at Brawijaya University, Indonesia. My expertise are ZISWAF Economics and Islamic Finance. I am also a research fellow for “How The COVID-19 Outbreak Affect the Efficiency of Islamic Rural Banks?” and “Global Value Chain: Islamic Economics and Finance Position”. My work has appeared at the Academic Research International, International Journal of Supply Chain Management, Shirkah: Journal of Economics and Business, and Maliki Islamic Economics Journal.

Research and Community Services Experience

2019 to 2022

RESEARCH

- The Role of the Indonesian National Amil Zakat Agency in Social Finance Management As an Effort to Alleviate Poverty
- Strategy for Optimizing Waqf Funds: Even Distribution of Waqf Funds During the Pandemic
- How The COVID-19 Outbreak Affect the Efficiency of Islamic Rural Banks?
- Global Value Chain: Islamic Economics and Finance Position
- Opportunities and Challenges of Merging State-Owned Islamic Banks in Indonesia During the Covid-19 Pandemic

2020 to 2022

COMMUNITY SERVICES

- Counseling on Efforts to Increase Yard-Based Income Through Organic Planting in Kedungrejo Village, Malang Regency
- Assistance for Product Halal Certification for MSMEs in the Food-Beverage Sector in Grati District, Pasuruan Regency
- Counseling on the Economic Value of Food Safety to a Group of PKK Women in Pakis District, Malang Regency

Teaching Areas

- Bank Management and Islamic Financial Institutions
- Islamic Public Finance
- Special Topic of ZISWAF Institution
- ZISWAF Economics
- Monetary Economics

Education

Magister Sains Ekonomi Islam (M.SEI.) – 2017

Universitas Airlangga, Indonesia

Sarjana Ekonomi (S.E.) – 2014

Universitas Mulawarman, Indonesia

CURRICULUM VITAE (CV)

I. Personal Information

- A. Full Name (with degree) : LAILA MASRURO PIMADA, S.E., M.S.E.I.
- B. Employee Identity Number : 199301162019032015 / 2016019301
- C. Place and Date of Birth : SAMARINDA, 16 January 1993
- D. Gender : Female
- E. Rank, Level : , III/b, tmt. 2020-07-01
- F. Functional Position :
- G. E-mail : lailapimada@ub.ac.id
- H. Phone Number :-
- I. Institution / Status : Universitas Brawijaya (Legal Entity State University)
- J. Faculty : Faculty of Economics and Business
- K. Office Address : Veteran Street, Malang
- L. Residence Address :-
- M. Field of Science : ZISWAF Economics and Islamic Finance

II. Researcher Profile

- A. Scopus ID :
- B. SINTA ID : 6698001
- C. Google Scholar ID : UDpjdr0AAAAJ&hl

III. Educational Background

Elementary and Secondary Background

Higher Education

1. Master's Degree (S2) Universitas Airlangga 2017
2. Undergraduate Degree (S1) Universitas Mulawarman 2014

IV. History of Academic Position

1. Lecturer : tmt. 2022-07-01, SK Nomor : 8449 TAHUN 2022

V. Research Experience (Last 5 Years)

1. Penerapan Community Based Tourism (CBT) dalam Pengembangan Usaha Mikro dan Kecil Pasca Pandemi untuk Mendorong Sektor Pariwisata di Taman Nasional Bromo Tengger Semeru (TN BTS) Jawa Timur 2022
2. Identifikasi Pengaruh Dukungan, Motivasi dan Pengetahuan Terhadap Tingkat Penyembuhan Penyintas Covid-19 di Indonesia dengan Structural Equation Modelling 2021
3. Digital Mindset dan Upaya Peningkatan Literasi Keuangan 2021
4. Covid-19 dan Performa Zakat di Indonesia 2021
5. Identifikasi Pengaruh Dukungan, Motivasi dan Pengetahuan Terhadap Tingkat Penyembuhan Penyintas Covid-19 di Indonesia dengan Structural Equation Modelling 2021
6. Posisi Ekonomi dan Keuangan Islam dalam Global Value Chain 2020
7. The Role of the Indonesian National Amil Zakat Agency in Social Finance Management As an Effort to Alleviate Poverty 2022-06-30
8. Strategi Optimalisasi Dana Wakaf: Pemerataan Dana Wakaf Selama Pandemi 2022-06-30
9. How The COVID-19 Outbreak Affect The Efficiency of Islamic Rural Banks? 2022-04-30
10. Global Value Chain: Islamic Economics and Finance Position 2021-12-31
11. Kontroversi Dampak Omnibus Law di Tengah Pandemi Covid-19 Terhadap Kesejahteraan Tenaga Kerja di Indonesia 2021-09-30
12. Peluang dan Tantangan Merger Bank Syariah Milik Negara di Indonesia Pada Masa Pandemi Covid-19 2021-08-31
13. Perspektif Ekonomi: Stimulus Pandemi Covid-19 Dalam Undang-Undang Nomor 2 Tahun 2020 2021-08-31
14. Peran Lazismu Jawa Timur Membentuk Masyarakat Mandiri Dalam Menghadapi Pandemi Covid-19 2020-12-22

15. Tantangan Indonesia dalam Mewujudkan Pertumbuhan Ekonomi yang Kuat dan Pembangunan Berkelanjutan Melalui Indonesia Green Growth Program oleh BAPPENAS 2020-07-31
16. Optimization of Tax Revenue in The Time of Covid-19 in Organization of Islamic Cooperation Countries (Case Studies in Egypt, Turkey, Saudi Arabia, and Pakistan) 2020-07-31
17. Dampak Kebijakan Kenaikan Iuran BPJS terhadap Pengguna BPJS 2020-04-30
18. Integrated Maqasid Sharia Index: Indonesia Islamic Banks Performance 2019-07-31
19. Zakat Distribution and Macroeconomic Performance: Empirical Evidence of Indonesia 2019-06-30
20. Economic Development in Indonesia: Integrated Model of Islamic Financial Inclusion 2017-07-31
21. Determinants of Islamic Bank Deposit in Indonesia 2017-07-31

VI. Community Service Experience (Last 5 Years)

1. Penyusunan matrik dan peta proses bisnis RPJMD Kabupaten Pasuruan Tahun 2021-2026
2. Penyuluhan Perihal Upaya Peningkatan Pendapatan Berbasis Pekarangan Melalui Penanaman Organik di Desa Kedungrejo, Kabupaten Malang 2020
3. Pendampingan Sertifikasi Halal Produk pada UMKM Sektor Makanan-Minuman di Kecamatan Grati Kabupaten Pasuruan
4. Penyuluhan Tentang Nilai Ekonomi Food Safety Kepada Kelompok Ibu-Ibu PKK di Kecamatan Pakis, Kabupaten Malang 2021
5. Sosialisasi dan Edukasi topik ke-LPS-an dalam Implementasi Kurikulum MBKM kepada mahasiswa Jurusan Ilmu Ekonomi 2021
6. Penguatan Kelembagaan Koperasi berdasarkan Nilai-Nilai Good Corporate Governance di Kecamatan Jabung
7. Master Plan Smart City Kabupaten Gresik Tahun 2021-2025 2021
8. Digital Mindset dan Upaya Peningkatan Literasi Keuangan 2021