



PROFIL

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Unit Kerja

Gedung Utama Fakultas
Ekonomi dan Bisnis Lantai 8

Alamat Unit Kerja

Gedung Utama Fakultas
Ekonomi dan Bisnis Lantai 8

PENDIDIKAN

1. S1 Akuntansi Fakultas
Ekonomi dan Bisnis
Universitas Brawijaya
2. Master Of Commerce,
University of Wallongong
3. Doctor of Doctor of
Philosophy, Lincoln University

**PROF. ANANDA SABIL HUSSEIN,
SE., M.COM., PH.D.**
WAKIL DEKAN I FEB UB

PENGALAMAN MANAJERIAL

2025-2027

**Ketua Program Studi Doktor Manajemen Kampus Jakarta
FEB UB**

2025-2026

Kepala Pusat UPT Reputasi Nasional dan Internasional

2021-2025

**Ketua Program Studi Doktor Manajemen Kampus Jakarta
FEB UB**

CUPLIKAN PENGALAMAN PENELITIAN

- Behavioral customer Brand Loyalty Among young customer: The Influence of Social Media Marketing, Image, Motivation, and Brand Trendiness on Branded Coffee Chain in Indonesia
- Play The Game : A Strategy Experience, Engagement, and Loyalty
- Predicting Elderly, Motivation to Visit Spiritual Tourism Destination: Integrating Artificial Intelligence to A Social Tourism Perspective Model
- The Effect of Entrepreneurial Marketing and Firm Proactiveness on Innovative Performance
- Komunikasi Pemasaran untuk Usaha Kecil dan Menengah
- Konstruksi model peningkatan niat berkunjung wisatawan berbasis experience-image model dan relationship quality pada daya tarik wisata ramah muslim